

Rules of Style

GK

Ex-Charisma Arts Instructor, San Francisco



1 Know what style suits you. If you don't know it yet, experiment a little until you do. Go to the places you normally hang out or look around your office and see what the best-dressed guys are wearing. People can tell whether you look like yourself or you're faking it.

2 Fit > style any day of the week. Make sure your clothes flatter your body, and if they don't, get them tailored.

3 When women check you out, they're looking at your shoes first.

4 It's better to spend more for one high-quality outfit than two cheaper, low-quality ones. Not only will you look better this way, but you'll also save money and closet space.

5 You don't need flashy colors or patterns to get a lot of attention. Even small details, like bold buttons on your dress shirt or a faded plaid pattern on your pants, will make you stand out.

6 Just one sharp accessory, like a knit tie with your shirt and jeans, a checkered hat, or argyle socks, will add creativity to your outfit and give women an excuse to approach you.

7 Navy blue is a sexy alternative to black.

8 Wear jewelry if you're into it, but it's always better to wear too little than too much. One wristwatch is enough.

9 Your suit will probably stay with you longer than your girlfriend, so invest in it wisely.

10 The sharp-dressed man's survival kit: a white dress shirt, navy suit, high-quality jeans, gray wool pants, brown dress shoes and a V-neck sweater. You can work at least one of these into your outfit every day of the year.

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